

1150-eT: CDC MarketFirst Administration

Overview

This online course, delivered over 3 days in daily three-hour sessions, teaches students the fundamentals of and how to administer the CDC MarketFirst application. Through demonstrations and hands-on exercises, students will install and configure MarketFirst and use the product. The course does not cover the MarketFirst integration with Pivotal CRM. For more information please send your inquiries to education@pivotal.com.

Audience

CDC MarketFirst Administrators.

Prerequisites

Required: Course [1100-eT: CDC MarketFirst Essentials](#)

Understanding of Microsoft Network Operating Systems and basic Networking

Topics Covered

Introduction to CDC MarketFirst

- Identify important CDC Marketfirst components.
- Log onto the CDC Marketfirst application.
- Navigate the CDC Marketfirst interface.
- Access the CDC Marketfirst managers and editors.

CDC MarketFirst Architecture

- Discuss the components of a CDC MarketFirst deployment.
- Describe the architecture of CDC MarketFirst.
- Identify System Requirements.

Installation and Configuration

- Install CDC MarketFirst.
- Install CDC MarketFirst 5.10 SP1

Managing Users and Privileges

- Create MarketFirst users.
- Configure ownership and privileges.
- Describe and create Code Sets and Codes.

CDC MarketFirst Administration

- Identify and perform basic troubleshooting and administration of a CDC MarketFirst system.
- Maintaining CDC MarketFirst.
- Describe the CDC MarketFirst database structure.
- Identify and use the diagnostics tool of SP1

Important Directories

- Locate and describe the various CDC MarketFirst directories.

CDC MarketFirst Logs

- Identify the MarketFirst logs and their locations.
- Describe the various levels of debugging.
- Troubleshoot imports and exports to and from the system.

Supplementary Troubleshooting

- Interpret Web submissions.
- Employ the data recovery utility.
- Utilize the monitoring blueprint